

**URGENT DRUG RECALL**  
**May 28, 2010**

**Blacksmith Brands Announces Voluntary Recall  
Of Four PediaCare Children's Products**

Blacksmith Brands, Inc., in consultation with the U.S. Food and Drug Administration, is voluntarily recalling **all lots** of four children's products in the PediaCare line sold exclusively in the United States. These products were manufactured for Blacksmith Brands by McNeil Consumer Healthcare, a Division of McNeil-PPC, Inc., (a Johnson & Johnson Company) at McNeil's Fort Washington, PA plant.

The four PediaCare items involved in the recall are:

1. PediaCare Multi-Symptom Cold 4oz.      UPC # 3 0045-0556-05 9
2. PediaCare Long Acting Cough 4oz.      UPC# 3 0045-0465-04 7
3. PediaCare Decongestant 4oz.              UPC# 3 0045-0554-04 8
4. PediaCare Allergy and Cold 4oz.        UPC# 3 0045-0552-04 4

Blacksmith Brands initiated the recall as a precautionary step because the products were made at the McNeil Consumer Healthcare Fort Washington, PA plant that has been temporarily shut down. A recent FDA inspection at that facility found serious problems in meeting the FDA's current good manufacturing practice requirements. The recall was not initiated as a result of any consumer reports of adverse events and no consumer complaints have been received about the safety or purity of the products.

The company is advising consumers who have purchased the recalled products to discontinue use.

Blacksmith Brands is asking Retail and Wholesale customers to withdraw the four products from their shelves and warehouses and return the product to:

Stericycle, Inc.  
2670 Executive Drive  
Suite A  
Indianapolis, IN 46421  
877-586-0283

**Blacksmith Brands has arranged to make these products at new manufacturing plants and expects to resume shipments of the recalled items from those new facilities on July 12<sup>th</sup>.**

**On July 12<sup>th</sup> Blacksmith will be shipping all new UPC's for the PediaCare liquids line. We will also be restaging our Long acting Cough product with a new improved product, PediaCare Long Acting Cough + Congestion. Here is the new PediaCare lineup that will be shipping July 12<sup>th</sup>.**

**OLD PRODUCT****NEW PRODUCT EFFECTIVE 7/12/10**

Current Description	Current Cs Pk/Inners	Current Item #	Current Unit UPC	Current Case UPC	New Description	New Cs Pk/Inners	New Item #	New Unit UPC	New Case UPC
Multi-Symptom	36 6x6	55605	3-0045-0556-05-9	303-00450-55605-0	Multi-Symptom	36 6x6	01082	8-1483201082-9	108-14832-01082-6
Long Acting Cough	36 6x6	46504	3-0045-0465-04-7	303-00450-46504-8	Long Acting Cough+Congestion	36 6x6	01083	8-1483201083-6	108-14832-01083-3
Decongestant	36 6x6	55404	3-0045-0554-04-8	303-00450-55404-9	Decongestant	36 6x6	01084	8-1483201084-3	108-14832-01084-0
Allergy	24 6x4	46604	3-12547-46604-2	303-00450-46604-5	Allergy	36 6x6	01088	8-1483201088-1	108-14832-01088-8
Allergy and Cold	36 6x6	55204	3-0045-0552-04-4	303-00450-55204-5	Allergy and Cold	36 6x6	01089	8-1483201089-8	108-14832-01089-5

**Note Case Pack Change**

Items not involved in this recall are PediaCare Allergy 4oz., PediaCare Gentle Vapors Plug in Units, and PediaCare Gentle Vapors refills, all of which are produced in other facilities.

If you have any questions, please contact your Emerson Healthcare representative or contact Emerson Healthcare customer service at (610) 971-9600 during regular business hours. For questions on returning product, please contact Stericycle at 877-586-0283 during regular business hours.

Consumers with questions may contact Blacksmith Brands at (888) 474-3099, or visit our website at <http://blacksmithbrands.com>.

We apologize for any problems and inconvenience caused by this recall. Fortunately, the Blacksmith Brands and Emerson Healthcare teams have acted quickly and we can resume supply of all SKUs with new UPC's on July 12<sup>th</sup>, well in time for you to stock your shelves with PediaCare for the season.

Sincerely,



Gerard F. Butler  
Chief Sales Officer  
Blacksmith Brands, Inc.